

CELEBRATING 25 YEARS

# FICO® SCORE

The score lenders use.™

EVERY YEAR

# 10 BILLION

FICO® SCORES ARE SOLD EACH YEAR

That's **FOUR TIMES** the number of hamburgers McDonald's® sells WORLDWIDE in a year

2.4 BILLION/YR



10 BILLION/YR



BILLIONS

EVERY DAY

# 27,400,000

FICO® SCORES ARE SOLD EVERY DAY

That's **OVER TWICE** the number of cups of coffee Starbucks® sells WORLDWIDE in a day

10.4 MILLION/DAY



27.4 MILLION/DAY



MILLIONS

FUEL FOR ECONOMIC EXPANSION

# 90%

OF **ALL** LENDING DECISIONS IN THE U.S. **RELY** ON FICO® SCORES

EQUAL OPPORTUNITY

Your **INCOME** has **NO IMPACT** on your FICO® Score

Your **JOB STATUS** IS NOT FACTORED into your FICO® Score

The FICO® Score **DOESN'T KNOW**

your age, gender, marital status or race